

yacht revue

AUSTRIA'S WATER SPORT MAGAZINE

HAPPY BIRTHDAY!
35th ANNIVERSARY

**yacht
revue**

Yachtrevue luxury edition
Top-quality environment for
top-class advertising presence

Verlagsgruppe NEWS Gesellschaft.m.b.H.,
1020 Wien, Taborstraße 1-3
Company register number: 183971x,
Commercial Court Vienna, DVR 1016423

Yachtrevue
Issue 10/2012
de luxe

Yachtrevue de luxe



The special issue covering the most attractive aspects of water sports. Extraordinary visuals and contents, unique on the Austrian market, with a lasting impact. Simply perfect for your advertising presence.

The extra high-gloss issue of Yachtrevue focuses on top-end maritime lifestyle, expertly presented with opulent photography and well-chosen words. Exclusive sailing grounds, exquisite watches, breathtaking sailing and motor yachts, stylish après-sail fashion trends or luxurious charter trips provide an ideal setting for your campaign. Come aboard with us and set sail for success!

The magazine

Format: 210 x 280 mm
 Cover: 200 g glossy UV varnish
 Core: 80 g glossy, glued



Circulation & distribution

30,800 copies
 Price per copy: 3.50 Euro – available from newsstands



k47 keyclub vienna
 4,500 copies are distributed to k47 keyclub vienna, whose members

include the country's elite. Use this deluxe edition to reach the top decision-makers with the highest incomes, from CEOs to ambassadors.

Dates

Publication date: 5 Oct 2012
 Closing date for ads: 14 Sept 2012
 Production data: 21 Sept 2012

Advertising

This deluxe edition will be heavily advertised:

- Ad campaign in magazines
- Online campaign

Rates & formats

2/1 page	9,000,-
1/1 page	4,500,-
1/1 page	2,390,-

All rates plus 5% advertising tax and 20% VAT.

Our team

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